

Tohokushinsha Film Corporation Summary of Financial Results for the Fiscal Year Ended March 31, 2026

May 15, 2026



Financial Results Summary

Net sales

¥ **47,691** million

YoY +4.4%

- Although net sales in the broadcasting business declined due to the Company's business portfolio optimization initiatives implemented under its medium-term management plan through the previous fiscal year, consolidated net sales **increased 4.4% YoY**, supported by the acquisition of several large-scale advertising production projects.

Operating income

¥ **2,947** million

YoY +9.9%

- Operating income **increased 9.9% YoY**, primarily due to the receipt of high-margin advertising production projects and strengthened cost control measures.
- In recent years, we have strengthened project-level profitability management, particularly in advertising production, **which has led to continued improvement in our operating profit margin**.

Profit

attributable to owners
of parent

¥ **6,965** million

YoY -16.7%

- Promoted the sale of non-core assets, including cross-shareholdings and unlisted shares.
- Recorded extraordinary gains, including gains from the sale of real estate by an overseas subsidiary and reversal of foreign currency translation adjustments associated with the liquidation of an overseas subsidiary.
- Although profit declined YoY, the Company **continued to achieve a high level of earnings**.

Consolidated Statement of Income

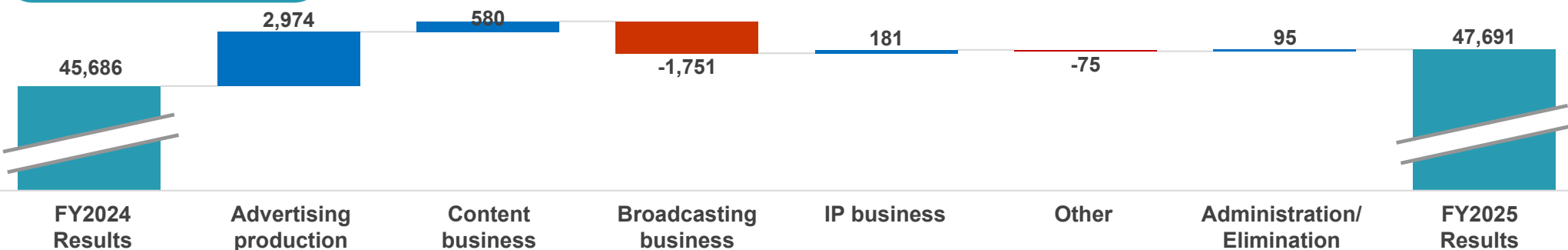
(Millions of yen)	FY2024 Results	FY2025 Results	YoY	
Net sales	45,686	47,691	2,004	+4.4%
Cost of sales	33,218	34,811	1,592	+4.8%
Gross profit	12,467	12,880	412	+3.3%
Gross profit margin	27.3%	27.0%	-0.3 pt	
SG&A expenses	9,785	9,932	147	+1.5%
Operating income	2,682	2,947	264	+9.9%
Operating profit margin	5.9%	6.2%	+0.3 pt	
Non-operating income	1,052	1,945	893	+84.9%
Non-operating expenses	390	221	-169	-43.4%
Ordinary income	3,344	4,672	1,328	+39.7%
Extraordinary income	15,574	6,186	-9,388	-60.3%
Extraordinary expenses	6,429	904	-5,524	-85.9%
Profit before income taxes	12,489	9,954	-2,535	-20.3%
Income taxes	4,126	2,988	-1,137	-27.6%
Profit attributable to owners of the parent	8,363	6,965	-1,397	-16.7%

Results by Segment (From April 1, 2025 to March 31, 2026)

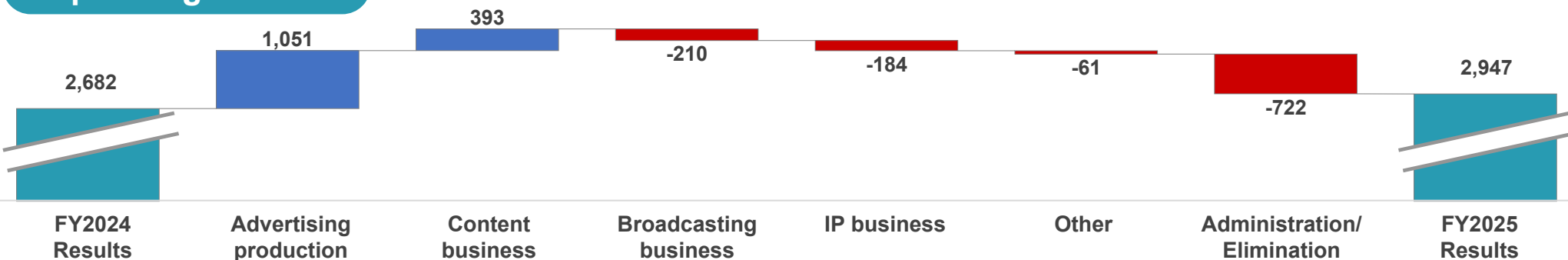
- Although net sales in the broadcasting business declined due to the transfer of shares in Star Channel, Inc. and the sale of the broadcasting transmission business, overall net sales increased, driven by higher orders in advertising production and increased demand for game-related projects and other content production work.
- Profit increased, supported by improved margins in both advertising production and content production.
- While content production was impacted by a cyberattack, the overall effect on business results was limited.

Net sales

(Millions of yen)



Operating income



Changes in Net Sales by Segment

(Millions of yen)	FY2024 Results	FY2025 Results	YoY
Advertising production	28,744	31,719	2,974
Commercial production	22,309	26,209	3,900
Promotion	7,344	6,454	-890
Content production	9,971	10,552	580
Video production	2,169	2,649	480
Dubbing and Subtitling production	4,330	5,000	670
Digital production	3,568	3,293	-275
Broadcasting business	5,397	3,646	-1,751
IP business	1,527	1,709	181
Other	2,166	2,090	-75
Administrative expenses and eliminations	-2,121	-2,026	95
Total	45,686	47,691	2,004

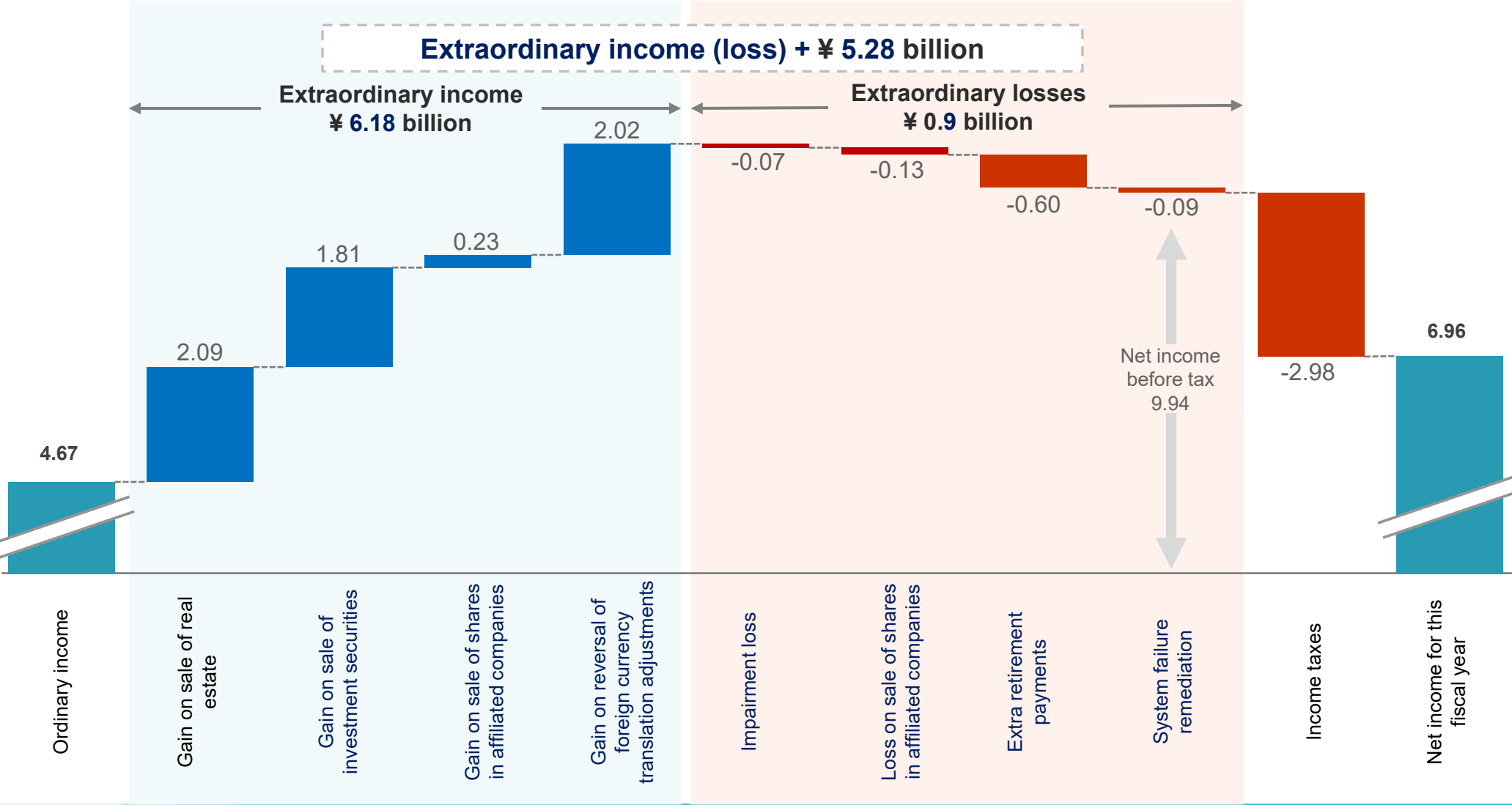
Changes in Operating Income by Segment

(Millions of yen)	FY2024 Results	FY2025 Results	YoY
Advertising production	3,012	4,063	1,051
Commercial production	2,603	3,816	1,213
Promotion	413	305	-108
Content production	770	1,163	393
Video production	301	287	-14
Dubbing and Subtitling production	741	996	255
Digital production	-267	150	417
Broadcasting business	899	688	-210
IP business	300	115	-184
Other	87	25	-61
Corporate and eliminations	-2,387	-3,110	-722
Total	2,682	2,947	264

Extraordinary Income and Losses

As a result of the implementation of the medium-term management plan, extraordinary income of approximately ¥ 5.28 billion was recorded in FY2025.

(Billions of yen)



Consolidated Balance Sheet

(Millions of yen)	Mar. 31, 2025	Mar. 31, 2026	YoY
Total assets	103,457	101,026	-2,431
Current assets	78,986	66,528	-12,458
Cash and deposits	62,611	50,714	-11,897
Others	16,375	15,813	-561
Fixed assets	24,471	34,497	10,026
Property, plant, and equipment	11,190	10,109	-1,080
Intangible assets	2,021	1,706	-315
Investments and other assets	11,259	22,681	11,421
Total liabilities	17,689	14,139	-3,549
Current liabilities	15,484	12,111	-3,372
Fixed liabilities	2,205	2,027	-177
Total net assets	85,768	86,886	1,117
Total liabilities and net assets	103,457	101,026	-2,431

Consolidated Statement of Cash Flows

(Millions of yen)	Mar. 31, 2025	Mar. 31, 2026	YoY
Cash flows from operating activities	44	1,150	1,106
Cash flows from investing activities	23,200	-6,778	-29,978
Free cash flows	23,245	-5,627	-28,872
Cash flows from financing activities	-6,631	-4,002	2,628
Cash and cash equivalents at beginning of period	43,343	59,809	16,465
Increase (decrease) in cash and cash equivalent due to exchange rate changes	16,465	-9,066	-25,532
Cash and cash equivalents at end of period	59,809	50,742	-9,066

Earnings Forecasts

We have been promoting a medium-term management plan covering the period through the fiscal year ending March 31, 2029, and initiatives under our structural reforms as well as our financial and capital strategies are progressing steadily.

In addition, as part of initiatives to secure new revenue streams, we acquired all outstanding shares of graniph inc. on April 30, 2026, and are currently assessing, with due care, the impact of this acquisition on the Group's consolidated results for the fiscal year ending March 31, 2027.

Based on the results of this assessment, we may revise the medium-term management plan as necessary.

Accordingly, as of the date of this document, consolidated earnings guidance for the fiscal year ending March 31, 2027 has not been disclosed. Such forecast will be disclosed promptly once a reasonable estimate becomes available.

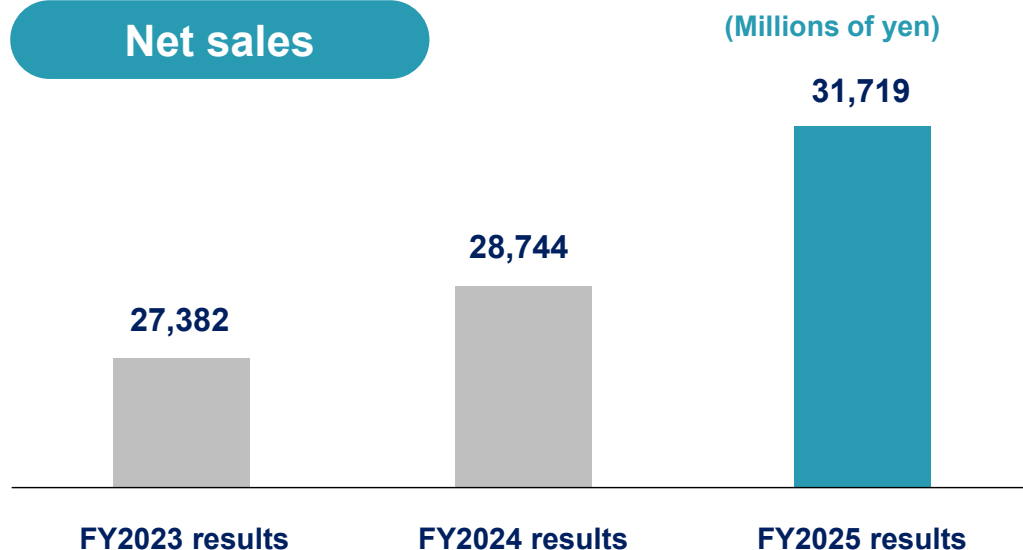
Appendix

Segment Information

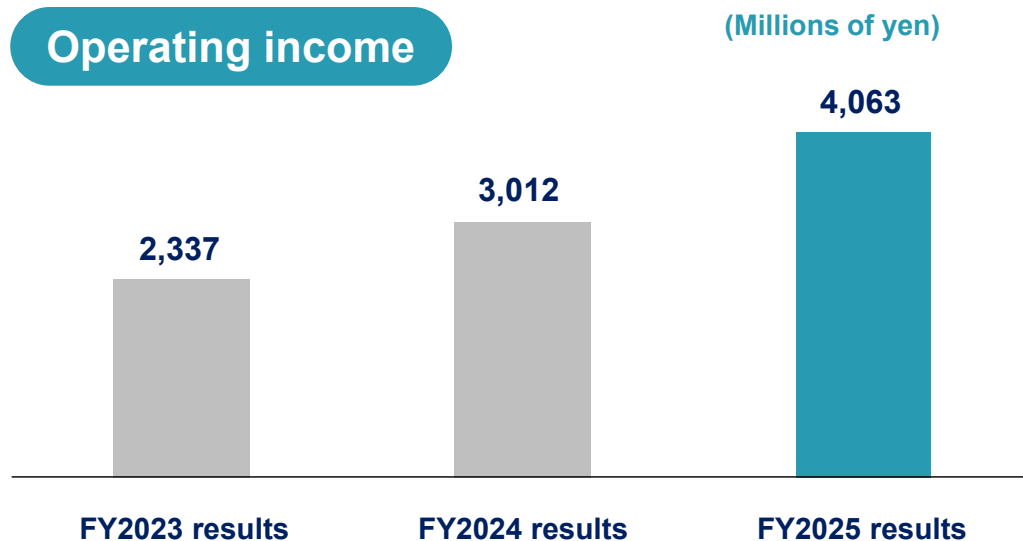
Summary of Advertising Production Business Results

(From April 1, 2025 to March 31, 2026)

Net sales



Operating income



FY2025 full-year operating performance

YoY: An increase in sales and profits

<Net sales>

- Orders received since the previous term were robust due to aggressive sales activities aimed at order acquisition and personnel development initiatives in the commercial production division.

<Operating income>

- In addition to an increase in sales, efforts to improve profit measures contributed to an increase in profits.

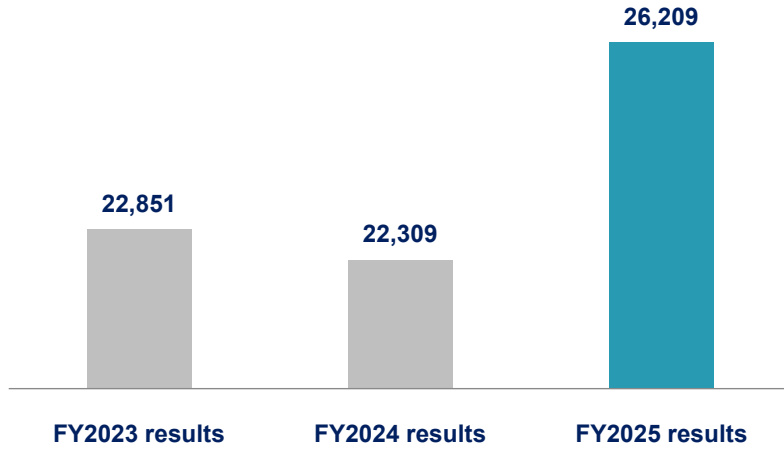
(Advertising Production) Summary of Subsegment Business Results

(From April 1, 2025 to March 31, 2026)

(Millions of yen)

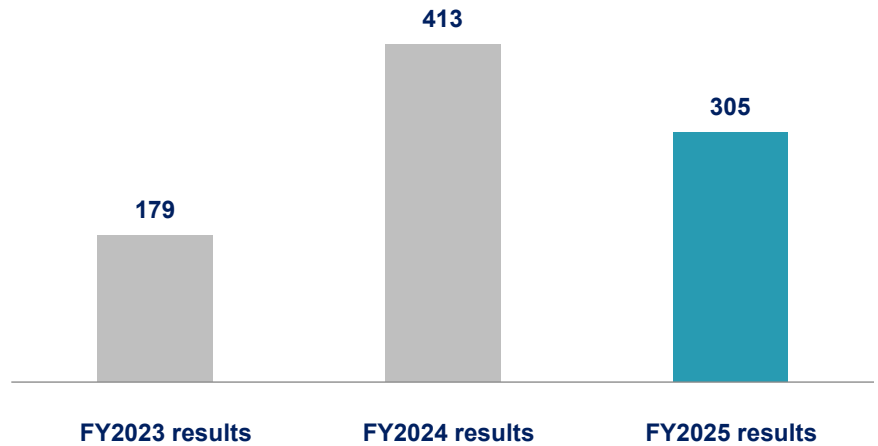
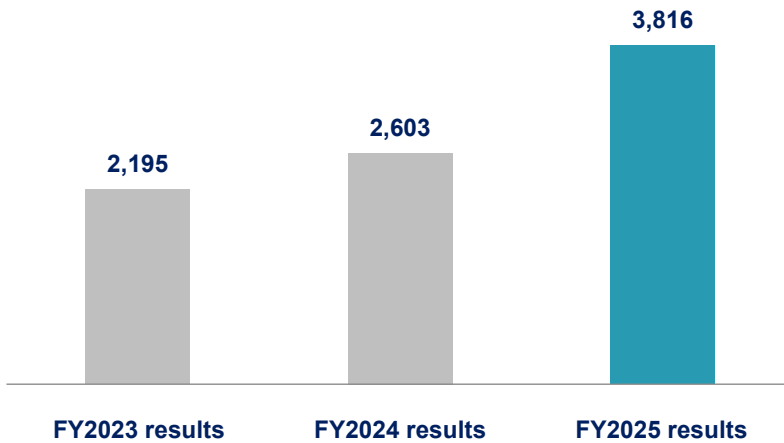
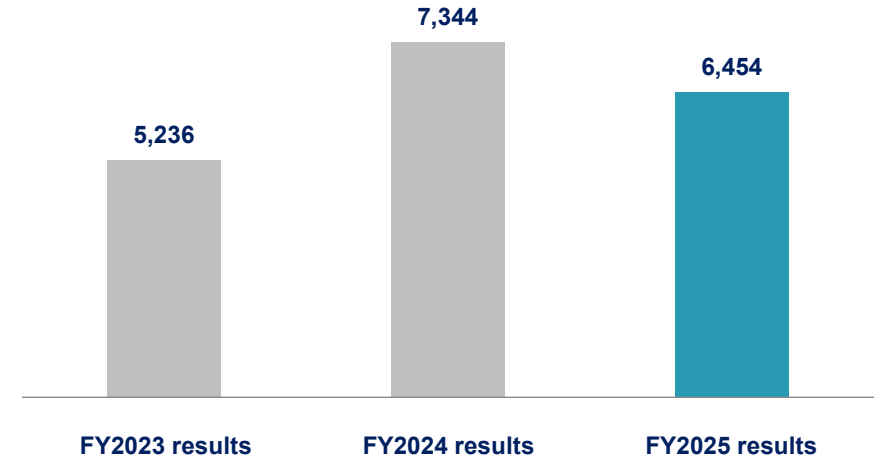
Commercial production

Net sales



Promotion + Creative Agency

Operating income

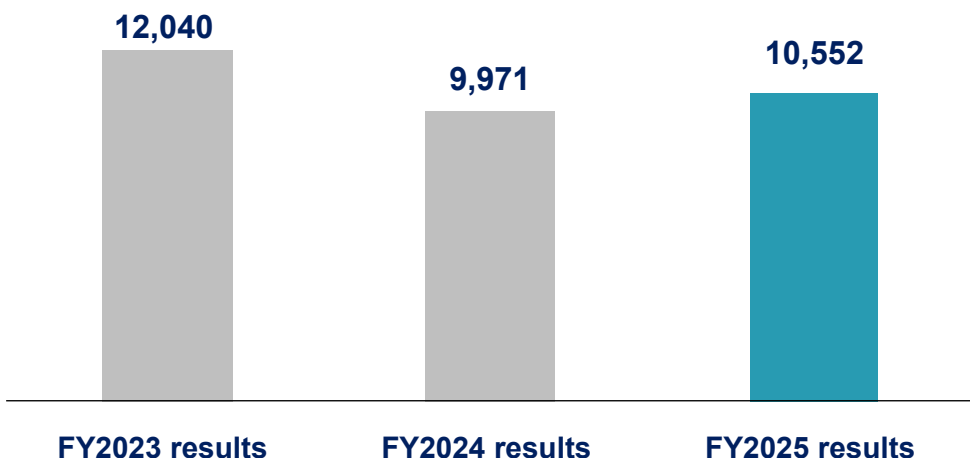


Summary of Content Production Business Results

(From April 1, 2025 to March 31, 2026)

Net sales

(Millions of yen)



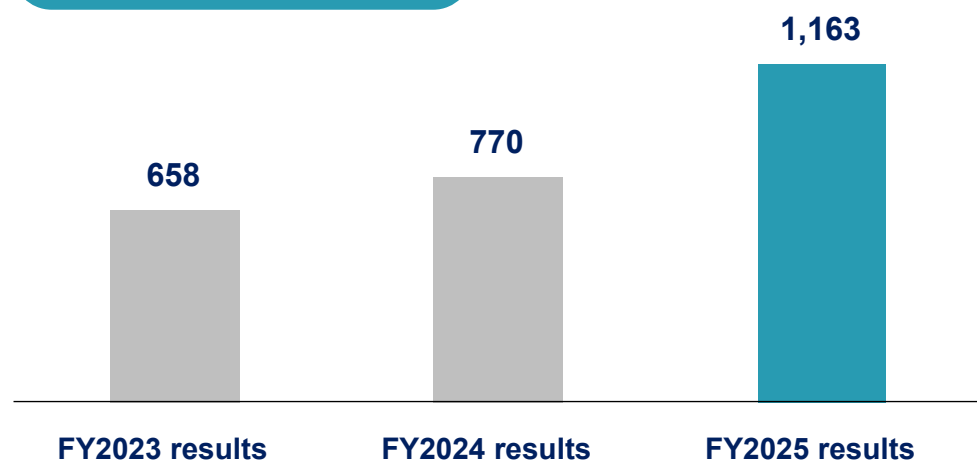
FY2023 results

FY2024 results

FY2025 results

Operating income

(Millions of yen)



FY2023 results

FY2024 results

FY2025 results

FY2025 full-year operating performance

YoY: An increase in sales and profits

<Net sales>

- Sales increased due to strong orders from video streaming service providers and overseas game companies in the dubbing and subtitling production division, as well as the receipt of orders for several large-scale VFX/CG projects in the digital production division.

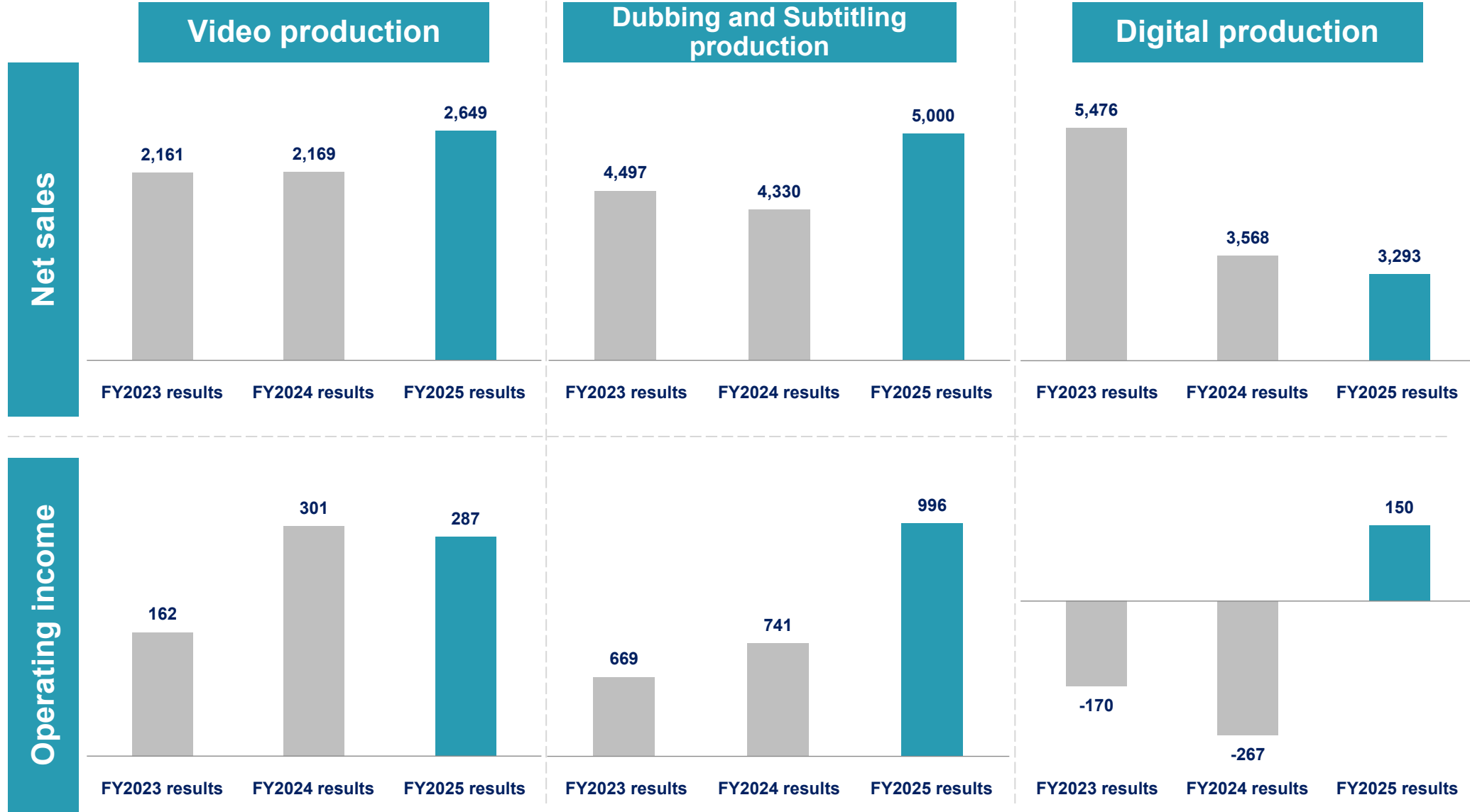
<Operating income>

- Profit increased due to improved sales and profit margins in the dubbing and subtitling production division, where orders remained strong, and cost reduction effects in the digital production division.

(Content Production) Summary of Subsegment Business Results

(From April 1, 2025 to March 31, 2026)

(Millions of yen)

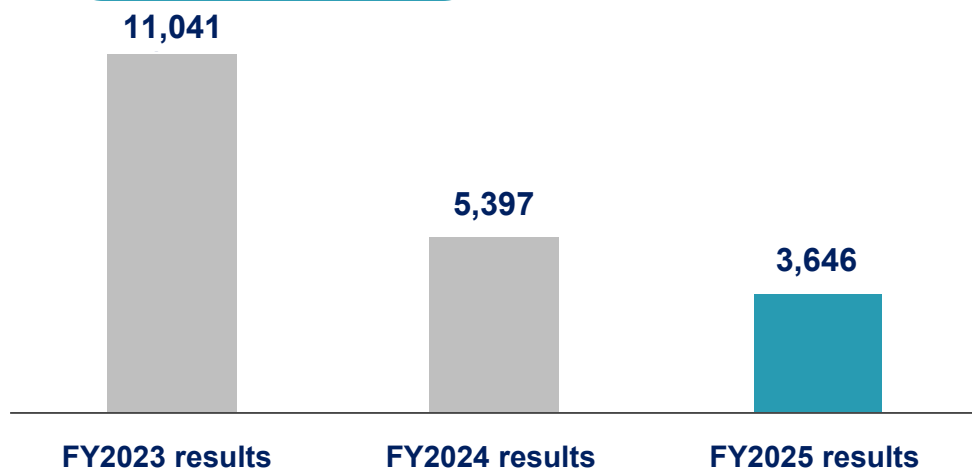


Summary of Broadcasting Business Results

(From April 1, 2025 to March 31, 2026)

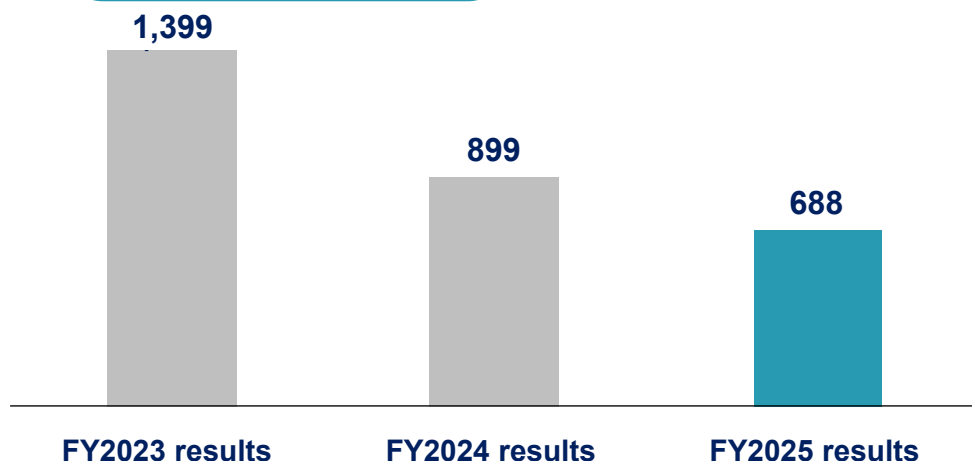
Net sales

(Millions of yen)



Operating income

(Millions of yen)



FY2025 full-year operating performance

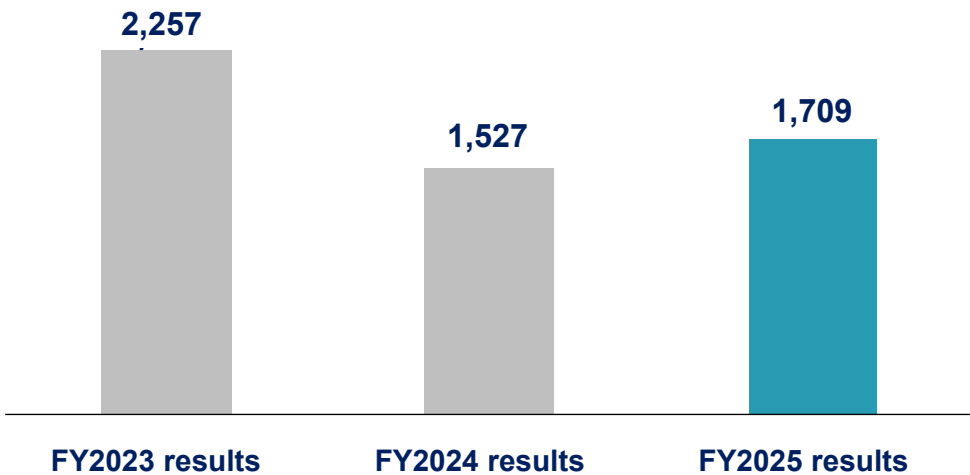
YoY: A decrease in sales and profits

- Sales and profits decreased due to factors including the exclusion of Star Channel, formerly a consolidated subsidiary, from consolidation, the impact of the sale of the broadcasting transmission business, and decreases in subscription fee revenue from affiliated channels and advertising revenue.

Summary of IP Business Results (From April 1, 2025 to March 31, 2026)

Net sales

(Millions of yen)



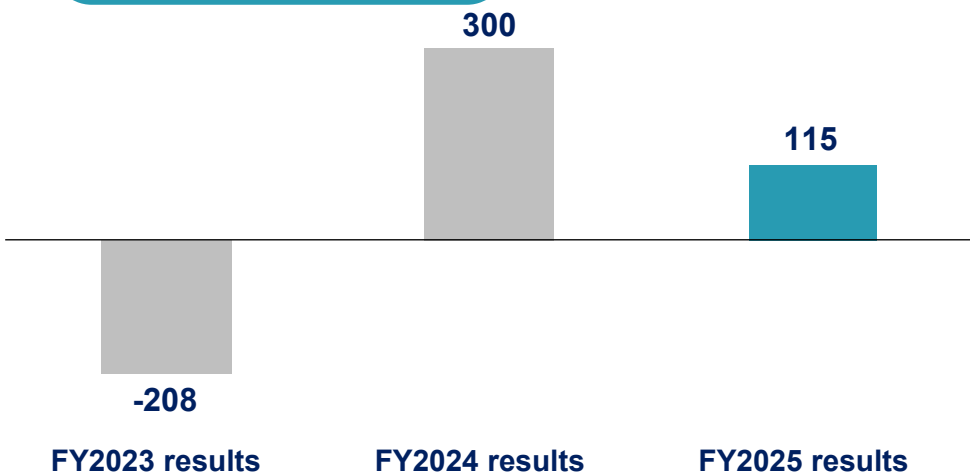
FY2025 full-year operating performance

YoY: An increase in sales and a decrease in profits

- Sales increased, despite a decrease in channel sales, due to increased sales related to “GARO.”
- Profit decreased due to a decrease in channel sales, in addition to the amortization of broadcasting rights and the recording of advertising expenses.

Operating income

(Millions of yen)



Appendix Business Topics

Major Works <Advertising>

▶ Advertising production

▶ **Commercials - Sumitomo Mitsui Banking Corporation, Olive** “The Bankbook Person 1,” “The Bankbook Person 2,” “The Bankbook Person: Procedures are all about connections,” “The Bankbook Person: I’m consolidating my accounts too,” “The Bankbook Person: Who gives me those points?”

- The 62nd Galaxy Awards - Commercial Category, Grand Prize
- 2025 65th ACC TOKYO CREATIVITY AWARDS - Film Category B, Minister of Internal Affairs and Communications Award/ACC Grand Prix

▶ **Feature film “AnyMart” - Directed by Yusuke Iwasaki / Co-financed and Produced by Tohokushinsha Film Corporation**

- Winner of the International Federation of Film Critics (FIPRESCI) Prize at the 76th Berlin International Film Festival; scheduled for theatrical release on July 17, 2026

▶ **“JAC AWARD 2025,” Grand Prix winner in the Production Manager and Production Support categories**

- Received the Special Jury Prize in the Producer category and a Medalist award in the Production Manager category

▶ Promotion Organization / Planning / Direction

▶ **Dragon Quest 40th Anniversary Exhibition to be co-hosted with Square Enix Co., Ltd.**

“Dragon Quest the DIVE – To the Stage of Unseen Adventures -”

- Scheduled to be held in Harajuku from July 17 to September 6, 2026

▶ **“Resident Evil” 30th Anniversary Exhibition to be held with the cooperation and supervision of Capcom Co., Ltd.**

“THE WORLD OF BIOHAZARD 30th Anniversary Exhibition”

- Scheduled to be held in Shibuya in fall 2026

▶ **Co-hosted with the Japan Castles Association, Murayama Inc., and Pacifico Yokohama 10th Anniversary of “Castle EXPO”**

- Held at Pacifico Yokohama on December 20–21, 2025. Achieved a record attendance of 23,017 visitors

Major Works <Content>

▶ Production/Co-production support

▶ TV Tokyo - “We Are the Bad Barbers”

<Production of multiple WOWOW original dramas>

▶ Drama series W, Jun Ikeido Special - “The Bagmaker’s Inheritance”

Original Novel: Jun Ikeido “The Bagmaker’s Inheritance” (Published by Bunshun Bunko)/Cast: Keita Machida, Araki Sugou, Atsushi Ito, Joichiro Fujiwara, and others

▶ Drama series W - “1972 Nagisa no Keika” (the Glow of a Firefly on the Shore)

Original Novel: Izumi Sakagami “1972 Nagisa no Keika” (Published by Futaba Bunko)/Cast: Issei Takahashi, Munetaka Aoki, Yu Shirota, and others

▶ Drama series W - “Shadow Work”

Original Novel: Hiromi Sano “Shadow Work” (Published by Kodansha)/Cast: Mikako Tabe, Yuki Sakurai, Shinobu Terajima, and others

▶ Dubbing and Subtitling Production

▶ Exhibited for the second consecutive year at “ChinaJoy 2025” to expand the game audio production business.

Also, exhibited for the first time at the world’s largest gaming event, “gamescom 2025”

▶ Feature film “Superman” - Japanese dubbed version

▶ Feature film “A NEW DAWN” - Audio production

•Selected for the Competition Section at the “76th Berlin International Film Festival”

▶ Animated TV series “DAN DA DAN” - Audio production

▶ Game software “SILENT HILL 2” - Rendered voice-over services for the Japanese version

Main Licensed Properties/Main Distributed and Funded Titles

▶ License

▶ GARO

- The 20th Anniversary theatrical film, “**GARO: TAIGA**” was released on Friday, October 17, 2025
- The SFX TV drama series “**GARO: Sentinel of the East**” was broadcast in the January 2026 season on TOKYO MX and BS Nippon TV

Recognized as a Japanese record for the most consecutive episodes of a terrestrial live-action TV drama produced entirely on virtual sets
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▶ Thunderbirds

- 2026 marks the 60th anniversary of the debut of television broadcasting in Japan

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▶ Co-production

▶ TV animated series “Teogonia” - Audio production: Tohokushinsha

© Maiji Tani/SHUFU TO SEIKATSU SHA Co., Ltd./Teogonia Production Committee

▶ TV animated series “A Wild Last Boss Appeared!” - Audio production: Tohokushinsha

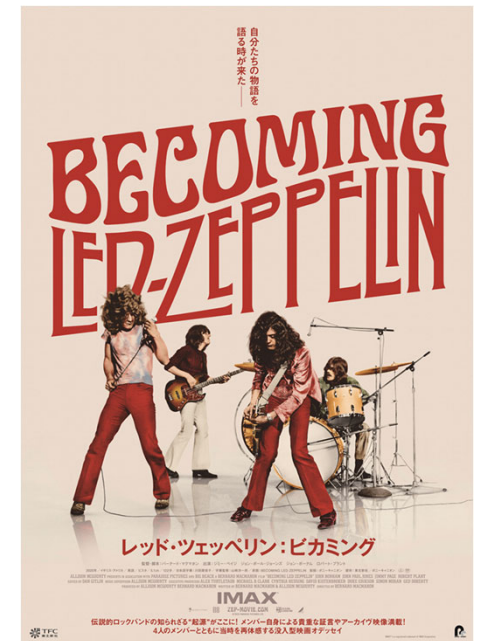
© Fire Head/Earth Star Entertainment/A Wild Final Boss Appeared! Production Committee

▶ Film Distribution

▶ “Becoming Led-Zepplin” Released September 26, 2025 in theaters

- Ranked No. 1 in audience satisfaction among foreign films released between July and October 2025
- Box office revenue exceeded ¥ 200 million

Presented by: Tohokushinsha/Pony Canyon, Distributed by: Pony Canyon



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Important Notice

The performance forecast figures contained in this report have been prepared based on judgments and assumptions made using information currently available. Actual results may differ from these forecasts due to uncertainties inherent in such judgments and assumptions, as well as changes in future business operations and domestic and international conditions.

Please also note that this report has been prepared for the purpose of promoting understanding of Tohokushinsha Film Corporation and is not intended to solicit investment in the company.

The Company shall not be held liable for any damages or losses arising from the use of information contained in this report.